

10x your partner program with affiliates who believe in you

PLUS have your team run the show, so you have more time to be the CEO you're meant to be

(without hiring out an expensive affiliate manager, adding hours of connection calls to your calendar, or feeling like you're taking on all the tasks by your lonesome)

Applications close on Friday, November 13.

If you've got a partner program, you already know that it can:

- ★ Allow you to tap into other people's audiences to bring in more leads and more sales
- ★ Create a global reach with people referencing you as the expert
- ★ Scale your revenue quickly without growing your list or spending money on ads

Even though using affiliate partners to grow and scale your launches is a total no-brainer, what happens next is anything but...

Created a partner program? Awesome.

**But how do you grow it without spending
all your precious CEO time with your partners?**

And how do you inspire your partners to go all in while still running your own business, pulling off your own launch plans, and doing all that you need to do to keep the show running?

You created a partner program for all the right reasons: you wanted to reach more people, scale with more ease, and grow your revenues.

Now you're wondering if it was worth it.

4 Reasons Business Owners Don't See Partner Program Results *(And how to guarantee you WILL)*

REASON 01: UNDERESTIMATING THE TIMELINE

By now, you've probably realized that in order to really go ALL IN on your launch, it takes time and space. It's natural to want to rush the first launch (amazing work, BTW, you got it DONE through taking mega action!)

To scale, we need to put milestones in place so that you can grow your business without wearing yourself out. We need you in the game doing your best work -- nobody wins if you burn out.

REASON 02: ATTRACTING THE WRONG PARTNERS

The first time around, it's kind of impossible to know who the "right" partners are, right?! You're just sending invites, crossing your fingers, and scrambling to get assets created.

The great news?

Now that you've completed a launch, you know exactly what kind of people you LOVE to work with, and exactly who's creating the headaches.

Putting a nurture plan in place means you'll always be meeting the right people and developing the relationships that will mean the most. Let's grow those quadruple wins, shall we?!

REASON 03: OUTSOURCING TOO EARLY

Let's face it... you're tired. And the thought of simply having your team run the show when it comes to your partner program is suuuuper enticing.

The problem? If you don't empower them to embody your brand and give them permission to run the show, it's going to be like anything else you've tried to delegate... it's going to end up right back on your plate.

REASON 04: OUTSOURCING TOO LATE

On the other hand, if you've got a partner program in place (I hope you do, since you're reading this)... it's the perfect time to hire someone and train them properly to help you scale.

With the right tools, you can have a team run the back-end, set everything up, and answer ALL of the little partner questions while you focus on building amazing relationships and being the star of the show.

*Can I let you in on a
little secret?*

You're in the exact right place and this is exactly what was supposed to happen.

GASP!

I know. But that's the thing about business... when you get to a new level, the game changes and requires you to grow in a different way.

Now that you HAVE an affiliate program,
you need to take the next step in your partnership evolution.

*The actions that got you here, won't get you where you want to go.
It's time for a new strategy to get to the next level.*

Introducing...



The next step for business owners who want to scale their partner programs and create a support system for growth.

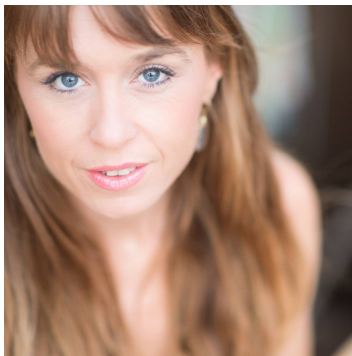
I've taken everything I've learned from creating partner teams that bring in millions of dollars of partner revenue each year... and synthesized the process so that you can level up your partner program with the support and strategies you need.

The Accelerator isn't a training program... it's an **incubator for your growth as a CEO.**

And it's the fastest way to your 7-figure business.

The end result: A profitable, sustainable, team-driven partner program that will allow you to scale without you pushing all the levers or creating all the connections on your own.

RYAP Accelerator is the answer to the question... **what happens after I have my affiliate program in place?**



*"As Laura always says, we're in this for the long-haul and I can see how **I'm planting seeds for even bigger future launches.**"*

Caitlin is the author of *Drink Less, Be More* and the founder of *Redefining Sobriety*, a program that helps people change their relationship to alcohol to live a better life.

She's a 2x RYAP Alumni who went from stagnant sales and wondering how to move forward in her business, to launching a high-ticket group program with 13 partners followed by a lower ticket online course with dozens of partners!

Here's what we'll focus on together...

Step 1: YOU.

Let's get clear on you as a CEO. Where have you been and where are you going? We'll debrief all your results so far (and celebrate the crap out of them... you are amazing!!) and then we'll dive into your launch plans for 2021. What are you dreaming about that wants to be created?

Step 2: YOUR TEAM.

Let's get the support systems in place to make sure your vision can come to life (without the hustle, struggle, or feeling like you're taking on the world by yourself). We're going to

help you hire and train a partnerships coordinator for your company... to create in-house systems for scaling with affiliates.

Step 3: YOUR AUDIENCE.

Let's reimagine your next partner launch. How can we make 10xing your revenue easy, profitable, and fun? How can we kick your launch strategies up a notch? The best part? Your team will be tackling the projects to bring your vision to life. You get to focus on being the visionary, while they integrate and do.

Step 4: THE WORLD.

Together, we can do anything. The magic touch of the accelerator is the relationship and connection potential as a result of being in the room with other high-level CEOs. The possibilities are endless and the world is your oyster.

You'll get access to:

★ LIVE WORKSHOPS

- **Workshop #1: Debrief & Design**
 - We'll take a deep dive into everything that's worked, all your lessons learned, and get to the core of what you're meant to be doing!
 - Using my dream, decide, devote method, we're going to map out how you'll be hitting your 2021 revenue goals with plenty of white space on your calendar!
- **Workshop #2: Systems & Structure**
 - Now that you know where you're heading, we'll use this workshop to onboard your team members, so everyone is on the same page and steering the ship where you want to go!
 - I'll also take you behind-the-scenes of how our entire business is set up and run.

★ MONTHLY STRATEGY & CO-WORKING

- You'll have access to Laura and the 12 other business owners every single month for strategy, hot seats, feedback, and connection.

- In addition, we've built in "get shit done" time so that you can hold yourself and your team accountable to your dreams!

★ SUPPORT PODS

- One of the things we're MOST excited about is helping to facilitate alliances and connections within this high-level group.
- Each month you'll have a chance to meet with a mini-pod of accelerators to support one another in reaching your goals.

★ LIVE RETREAT!

The grand finale of our time together will include a day-long retreat with your fellow Accelerator Rockstars, plus a free ticket to our live event in June 2021.

**And we'll make it easy
to train an in-house
partner coordinator:**



They'll get live access to our February - April round of Rock Your Affiliate Program Training.

We will literally train your new hire to run your partner program.

Your team training includes:

- ❖ **RYAP Training** (Total Value: \$3,999) including 6 modules following our RYAP Framework, plus our Tech & Resource Library

- ❖ **12-Week Live Training Bonuses** (Total Value: \$5,596)
 - **Facebook Community** where they can connect with other companies and teams
 - **12 Live Strategy Sessions** to get all their burning Qs answered
 - **6 Guided Action Sessions** so we can guide them in running your partner launch
 - **6 Co-Working Sessions with Team Sprinkle** for time blocks to get shit done

 - ❖ **Additional Bonuses** (Total Value: \$2,196+)
 - **5-Day Attraction Bootcamp** so they can help you hit your partner goals with more ease.
 - **Masterclasses** on Copywriting, Values, Evergreen Partnerships
 - **Rockstar Contest** with additional prizes for taking action
 - *Your team can unlock prizes like 1:1 strategy with Laura, referral match-making, done-for-you partner assets, champagne celebrations, and more!*
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"Laura is incredible and I'm so glad I enrolled in Rock Your Affiliate Program. From the training videos to the templates to the coaching sessions, everything was very organized and well-thought out. I never could have put my affiliate program together as easily or seamlessly if I didn't have RYAP."

Meg Wheeler is the creator of the Biz Money Blueprint and is also running for State Senate! She designed her partner program specifically to be able to run without her as she focuses on her campaign!



Imagine with me for a moment...

You're sipping on your morning latte and you open up your Google Calendar, ready to check in to see what you've got going on for the day.

It's mostly white space and you're thrilled because you've got a hankering to take a long walk and then write some new social media posts.

You check into Asana quickly, to see where your team is at with the launch plans. Every single task was mapped out by them, so they've taken full ownership of the project and are simply assigning you certain tasks like showing up and delivering amazing content!

At quick glance, you can see that you're ahead of your goals on partners registered and your biggest action item for the day is reviewing the graphics for the partner asset packet.

You've got plenty of time before the launch, you feel held by your team and partners, and you know that you're going to hit your goals while taking care of yourself, your body, your family, and your values.

That's what we'll be creating together.

If you're accepted into the RYAP Accelerator, you'll get access to...

- ★ 2x Virtual Workshops (*\$1,999 value*)
- ★ 1 Day Live Retreat (*\$3,000 value*)
- ★ 6 Group Accelerator Sessions (*\$4,000 value*)
- ★ 12 Mini Accelerator Sessions (*\$3,500 value*)
- ★ 1:1 Connection Calls with 11 Accelerator Rockstars (*\$8,250 value*)
- ★ 1x 45-minute 1:1 Call with Laura (*\$1,000 value*)
- ★ 6 Month Container in a Private FB Community (*\$1,000 value*)
- ★ Team Live Access to our RYAP Training (*\$11,791 value*)
- ★ Surprise gifts...
- ★ And so much more!

When you add it all up, that's a total value of more than \$34,540.

(We encourage you to apply if your revenue goal for 2021 is \$500,000 or higher. Preferably, you want to hit the 7-figure mark. Let's go BIG, baby!)

There are **only 12 spaces available** for the RYAP Accelerator.

Applications close on Friday, November 13.

[Apply here.](#)